

# **MJD Senior Interdisciplinary Research Seminar**

**ETHNOGRAPHIC ANALYSES**

**AND**

**Final RESEARCH Proposal GUIDELINES**

# Ethnographic ANALYSES

Identifying the IMPORTANT Live Co-present and Virtual SETTINGS

• Identify **TWO** different and **IMPORTANT** settings for ethnographic observations.

- ✓ **Carefully selected.** Don't settle for something that is easy. Challenge yourself!
- ✓ **LIVE & Co-Present** → Events, Meetings, Seminars, Conferences, Festivals...
- ✓ **CROSS-SECTIONS** → Ideally, they should provide a **CROSS-SECTION** to your broader topic
- ✓ **DECODING** The Places where important interactions, conversations, reactions, and/or decision making goes on.
  - Behind the Scenes **VIEWS**
  - **THE PROCESSES**
  - Gate Keeping
  - Average Person's Experience
  - The **DYNAMICS** of **POWER & PROTOCOL**



# Place/Setting → Framing

## Patterns of Behavior - Conditions of Attendance

- **Setting** (how place **FRAMES** interactions)— Observe and describe the **SETTING** of “interactions” and how that setting frames the behaviors within it.
- Descriptions of the **ACTUAL** spaces (physical, arrangement, emotional tenor, etc. )
- **CONDITIONS OF ATTENDANCE & PATTERNS OF INTERACTION** within that setting

### ✓ **Access?**

- ▶ Privilege?
- ▶ Knowledge/skills?
- ▶ Economics/Cost?
- ▶ Gender?
- ▶ Age?
- ▶ Race?
- ▶ Geography?

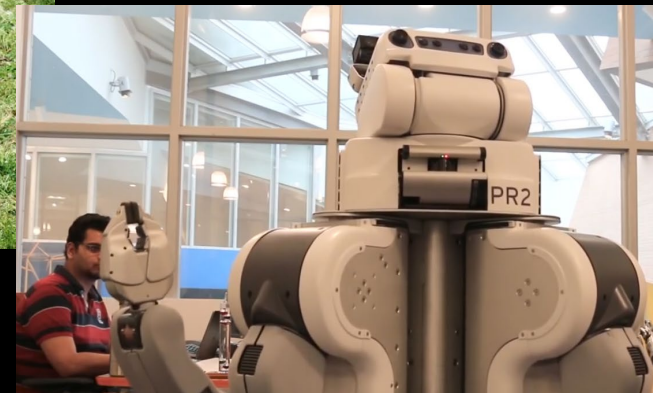
### ✓ **Formality**

### ✓ **Dress**

### ✓ **Codes of Conduct**

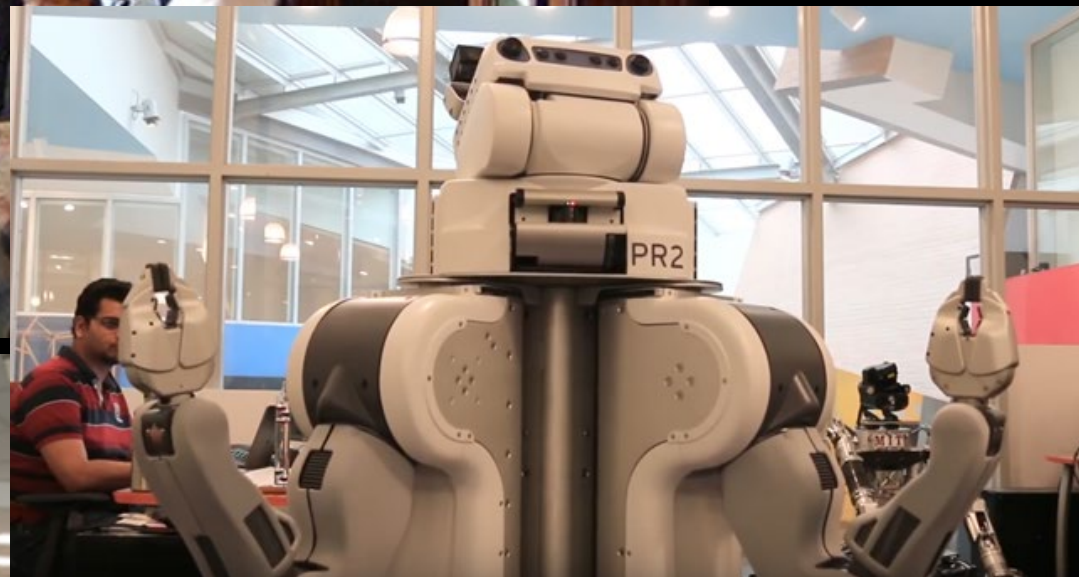
### ✓ **Language**

- **Physical vs. Virtual spaces**



# RoLES → Rules → Fronts → Stages

- ➔ **The “Participants”**
- ➔ **Roles:** function assumed or part played by a person or thing in a particular situation
- ➔ **Fronts:** an appearance or form of behavior assumed by a person to conceal their genuine feelings
- ➔ **Props**
- ➔ **Rules**
- ➔ **Front Stage** vs. **Back stage** (controls/behaviors)
- ➔ The **OBSERVER EFFECT** (Heisenberg principle) refers to a phenomenon whereby individuals modify an aspect of their behavior in response to their awareness of being observed.





# THANKSGIVING THANKS

- **Mudita**
- **THANK YOU!**
  - Kristen Hinds
  - Laura Crain
  - Anthony Bassingiani
  - Stacey Knight
  - Others...



# MJDA Research Proposal

The Final Phase

🕒 **Final Proposal DUE:**

▶ **Wednesday DECEMBER 7<sup>th</sup>**

- ✓ **HARD DEADLINE.** (Time management!)
- ✓ **ALL SECTIONS** need to be complete & polished.

# Final Proposal Completion/Submission

1. (New) Working Title: Subtitle (HOT : Cool)
2. (New) INTRO (Problem/Context→Your Project) (1 page)
  - A. Problem/Issues in Context (Sociological Trends/patterns)
  - B. Solutions – How your project is a look into those issues and a step toward providing *possible* solutions/ideas→future.

-----  
 **REVISED!!** +citations) versions of the following (working in comments/feedback):

3. MAINSTREAM MEDIA STEREOTYPES/PATTERNS
  4. LIBERAL ARTS PERSPECTIVES x2
  5. CRITICAL LITERATURE **COMPARISON**
  6. CRITICAL/CENTRAL ISSUES and MAJOR PEOPLE/ORGS WHO SHAPE THE TOPIC
  7. Targeted Context/TIMELINE
- 
8. (New) Analysis of Interviews (1pg) and Survey Results (1-1.5 pages)
  9. (New) **ETHNOGRAPHIC ANALYSIS** + Working Arguments Explained (x3-5) Which are NOT already known and/or self-evident + 3 Unanswered Questions which you will be pursuing going forward. (2-pages)
  10. (New) Audiences + Distribution (1 page)
  11. FULL BIBLIOGRAPHY and In-text Citations or END NOTES

# Conducting your Survey and Analyzing the Results:

- Use online survey tool to conduct your **refined survey**.
  - **Ideally, you should generate 20-25 or more responses.**
  - Attach transcript of the survey responses.
- **Carefully read through and take notes** on what your respondents have said. **Flag the patterns, interesting responses, follow-ups (via interviews)**
- **Describe and analyze** your survey results in a 1-1.5 pages analysis.
  - Include a description of the sample population that responded (who were they, how would you characterized them), and
  - Assess any patterns or themes that you identified in the responses. What were they, and what do they seem to indicate? Also, are there new questions or lines of investigation that the survey results suggest to you?

# Logistics-Format Requirements

- **FULLY proof-read** and meticulously **copy-edited** for clarity, grammar, spelling, and persuasive edification.
- Desktop published for clarity and **style**.
- 11 or 12pt font, **1.15 spacing**
- **NAME-Page#** on upper right corner of each page ➡ **NAME-1**
- **COVER SHEET** with the following:
  - ✓ **Working Title: Subtitle** (boldface)
  - ✓ Media Form (**e.g.**, Documentary Film, Book, or Web Documentary)
  - ✓ **Your Name(s)**
  - ✓ Date:
- **Page 1 should have:**
  - **Centered Bold-faced restatement of Working Title: Subtitle**
  - Your name(s) underneath the title/subtitle centered
  - Introduction (Problem/Issues in Context...)

# Additional formatting guidelines...

- **Sub-headers** Boldfaced (Introduction, Critical Literature, etc. )
- NO hanging sub-headers! (dangling at the bottom of a page)
- **PARAGRAPH BREAKS!**
- Book titles and are *Italicized*
- Article titles in “ ”
- Film/TV titles ***Bold face Italics***
- **AUTHORS.** USE LAST NAME of authors, directors, etc. (According to Smith, \_\_\_\_\_ )
- **BEWARE** of colons : and semicolons ; Don't use them if you don't know how to use them CORRECTLY.

# FULL BIBLIOGRAPHY and ENDNOTE CITATIONS

YES, you need both.

- **Endnote Citations** – In either MLA or APA format. This is for specific references (quotes, paraphrases, images, data, stats, interviews, ethnographic observations, etc. which you have used—or alluded to—in your proposal).
- **Full Bibliography.** You should include a FULL bibliography which includes ALL of the resources that you have consulted in researching your project.

Pause, for station identification...